

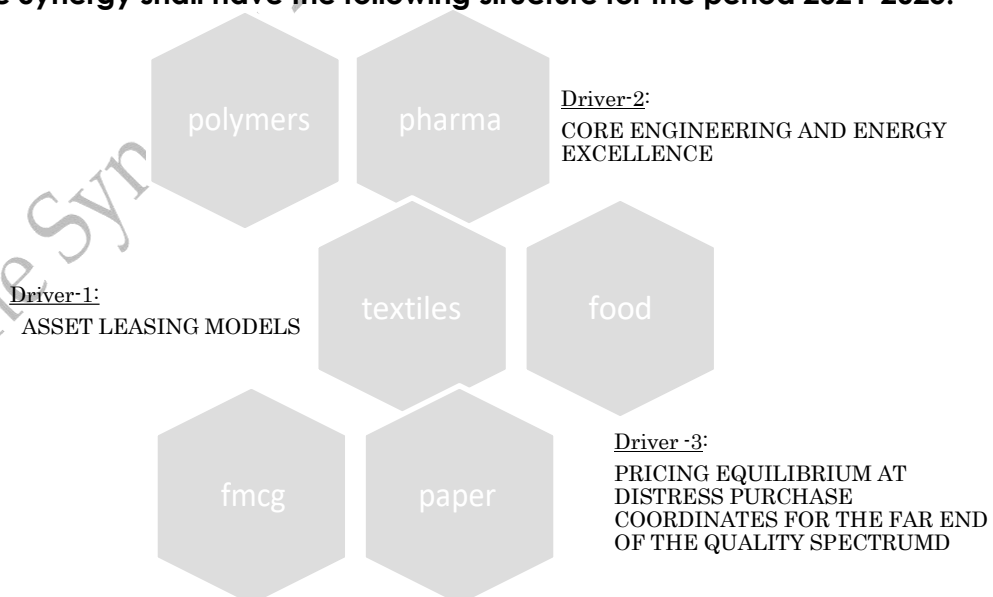
STATEMENT OF PURPOSE – BLACKSTONE SYNERGY FORAYS INTO MANUFACTURING

The initiatives into manufacturing are part of the research driven amalgam of knowledge capital building the bedrock for driving excellence in the milieu of debilitating macroeconomic indicator and collapsing landscape of the business dynamics the world over.

Business as of now has never been so fragile and threatened globally on the coordinates of existentialism since perhaps the world war era. However, the tenets of innovation, exploring the unknown and practicing the principles of leveraging wisdom and understanding have always been at the proverbial peak in the realm of possibilities in times of trials and tribulations and amid the cascading effects of dismantled business infrastructure.

Blackstone Synergy has been founded in difficult times with the objective of creating value and transforming lives through business excellence. The mechanism of value creation is built on mathematical relationships and correlating fundamentals of influence clusters that define the basic parameters of engineering, processes in the context of manufacturing, structural ramifications of product engineering into finance and strategic elements of the value proposition of the brand the products represent and the intrinsic strengths of overcoming the peripherals of radically weakened purchase aggregation as much as real income depletion in an economy of despair and increasing disruption of hope and perception.

BLACKSTONE SYNERGY 3-POINT BUSINESS DRIVER FOR POSTERITY @ *Synergy drivers*
Blackstone Synergy shall have the following structure for the period 2021-2025.



KEY NOTES ON THE STRUCTURAL ASPECTS OF THE BLACKSTONE SYNERGY BUSINESS PARADIGM:

Domains:

KENYAN CONTEXT – Polymers division as a start-up

Polymers for domestic and water storage applications shall be the starting of the domains for which the Kingdom Bank Kenya is poised for funding. The core of the funding process is hinged on the commitment of the professional expertise to liquidate the debt organically within three financial quarters and start building capital for rapid expansion of the asset leasing model wherein weakened NPAs or non-performing assets are leased and recovered into the pathways of profitability through knowledge engineering initiatives and eventually included in the portfolio of businesses of Blackstone Synergy. **The polymer model is starting in the week of 25th January, 2021.**

KENYAN CONTEXT – food, paper and FMCG in the 2022-2025 period of the five-year strategic plans of 2021-2025

Consolidation shall be rapid and organic riding on the range of portfolios of Kingdom Bank for the domains in paper, corrugation, assorted food industries and the faltering FMCG sector through guided interventions with the bankers and investors. The leased model shall be typically an initial injection of 3-months working capital by Blackstone Synergy from the accruals of their initial forays in the polymer business. Ninety-day window is structurally adequate to transform a business riding on the three tenets of the Blackstone Synergy model.

Winning over businesses organically through the applications of knowledge capital shall be the lasting business model for Blackstone Synergy.

INDIAN CONTEXT – pharmaceuticals and textiles as the principal domains in the period 2021-2025

Blackstone Synergy shall have a division in India as well to apply the asset leasing models for two of the domains in pharmaceuticals and textiles; two of the highest foreign exchange earners for the Indian economy but nevertheless swamped with a deluge of non-performing assets thereby



providing the opportunities to penetrate the market and create the right value proposition for the company.

BLACKSTONE SYNERGY FORAYS – SEMINAL APPLICATIONS

A. ONCOLOGY

Mathematical modeling for prognosticating potential cancerous growth and assisting through an objective evaluation of the treatment protocols or efficacy and synchronous applications for the patients with collaborative approaches with premier cancer research centers in the EU.

This shall require progressive mapping of the knowledge capital and intensifying exploratory research with the best minds in the field of oncology and Ai – artificial intelligence. **Organ preservation for sustained periods of 2000-2500 hours is another of the powerful initiatives of Blackstone Synergy that can revolutionize the transplant industry for medical applications.**

B. ECONOMETRIC MODELING

Mathematical modeling for econometric derivatives to assist and outline decision making in the competitive world of business shall be one of the major initiatives of Blackstone Synergy Consulting. The essence of the initiatives shall be to forge relationships between the macroeconomic fundamentals and the functionality of the micro enterprise in a wide array of domains inclusive of manufacturing, core sector of steel, pharmaceuticals and food processing as well as energy intensive sector of cement, home products like tiles and hygiene products like the tissue paper and allied industries in Kenya.

Econometric modeling shall be fundamentally designed to facilitate decision making in the banking and secondary financial sector aligned for asset growth and organic efficiency models, the academia engaged in research for core engineering and policy making, the government institutions and the think tank for improving on the quality of work on decisions, transforming businesses and lives and more importantly insulating from the vagaries of the debilitating influences of the macro economic scenarios.

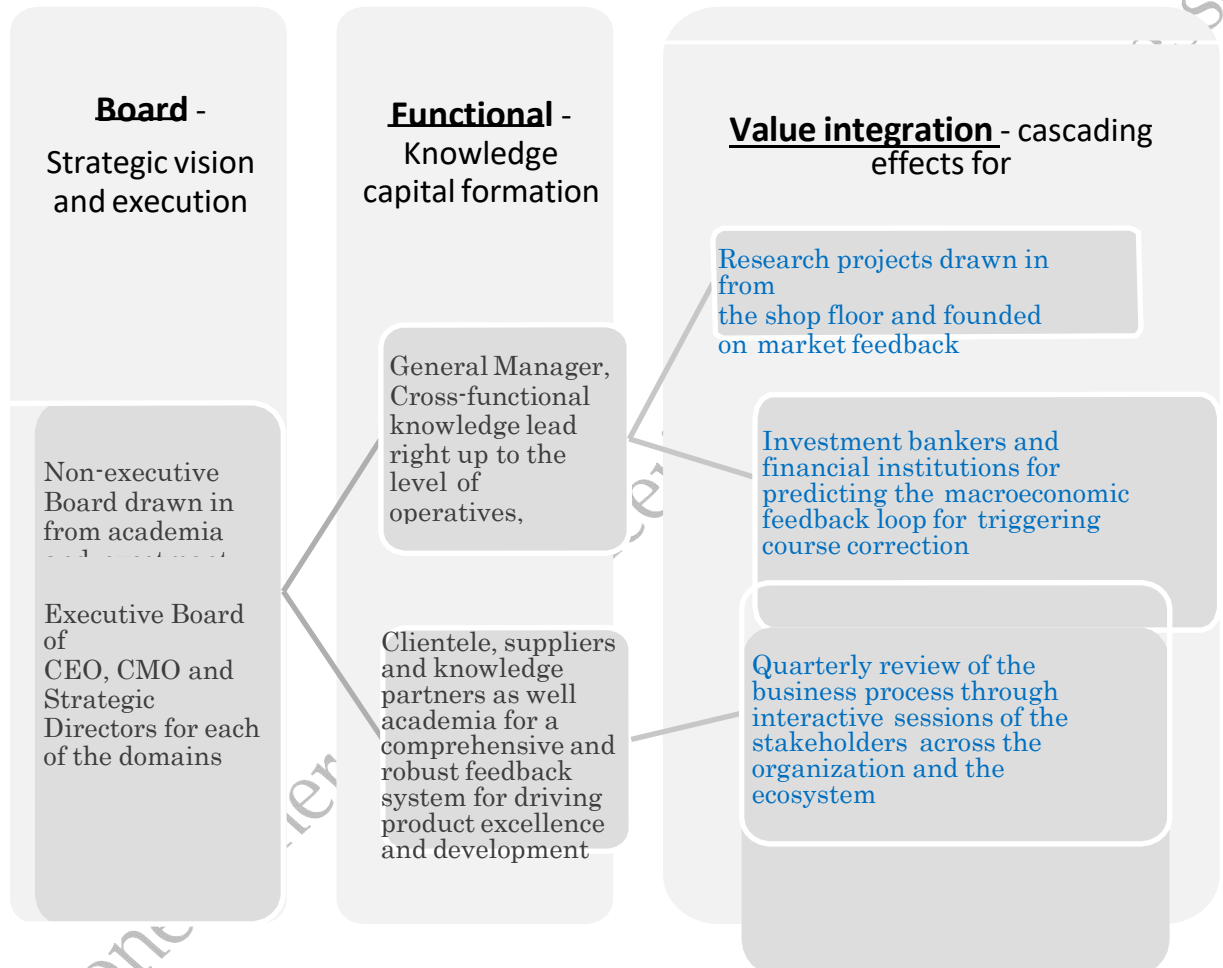
C. KNOWLEDGE CAPITAL FORMATION

Blackstone Synergy offerings shall be inclusive of the promise of path-breaking initiatives in the realm of energy engineering and management, value engineering in product branding and value chain efficiencies and advanced condition based maintenance systems that can radically reduce the operating costs of manufacturing units across multiple domains of food, paper, pharmaceuticals,

FMCG and automotive paints.
 Managing real time performance appraisals of the business processes shall be another of the derivatives in the grid of offerings.

BLACKSTONE SYNERGY EXECUTION WORK PLANS @ Synergy executive

The working structure of the organization in Blackstone Synergy shall be as



E BLACKSTONE SYNERGY FAITH BEDROCK @ *Synergy faith integral*

JOHN 6:48 (KJV)

I am that bread of life

JOHN 6: 51 (KJV)

I am the living bread which came down from heaven: if any man eat of this bread, he shall live for ever: and the bread that I will give is my flesh, which I will give for the life of the world.

JOHN 6: 56 (KJV)

He that eateth my flesh, and drinketh my blood, dwelleth in me, and I in him.

The words in red are of Christ!

Jesus declares His divinity unambiguously and the factual content of his message is an allegory that is explicit to the discerning as well as the undiscerning; the initiated and the uninitiated alike. No one irrespective of his belief systems and the inclinations of his or her deep-rooted nature can feign ignorance of the power of the message conveyed in the above verses.

Jesus calls each one of us to abide in Him as much as He abides in us. The Eucharistic communion is complete in the declaration of Jesus that His body is the bread of life in eternity and His blood shed on the cross is the elixir of Salvation from our intrinsic sins in to which we are born and thus separated from God Almighty.

Blackstone Synergy is founded in the enduring principles of abiding in Jesus; the eternal never changing Living God.

Who is Jesus?

JOHN 1:1 (KJV)

In the beginning was the Word, and the Word was with God, and the Word was God.

JOHN 1: 14 (KJV)

And the Word was made flesh and dwelt among us, (and we beheld his glory, the glory as of the only begotten of the Father,) full of grace and truth

BLACKSTONE SYNERGY'S CLAIMS ON THE ETERNAL PROMISE - *I can do all things in Christ!*

JOHN 14: 12 (KJV)

Verily, verily, I say unto you, He that believeth on me, the works that I do shall he do also; and greater works than these shall he do: because I go unto my Father.

DERIVATIVES OF LIFE IN JESUS – THE BLACKSTONE SYNERGY EXPERIENCE CRYSTALLIZATION

VISION: Transforming lives through business excellence

Engineering business processes for higher value proposition in learning, human asset building and sustainability for posterity

Shaping the lives of the stakeholders and the livelihoods

linked intrinsically to the brand - Blackstone Synergy.
Christ - centric approaches to serving humanity through re- engineered business processes

MISSION - *Creating the turnaround algorithm*

Driving value through mathematical modeling of the lead factors of critical influence in the business processes

Generating decision trees for potential outliers in the business process ahead of the curve maturity

Cascading the knowledge capital through the work forces to promote reproducibility of outcomes amid constraints.



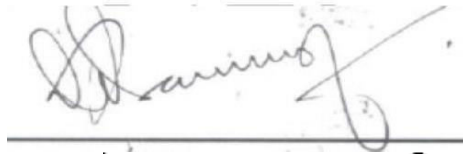
CORE VALUE PROPOSITION - Sublimation

Losing the identity of the self in the cause for the profession and the humanity at large

Value co-creation with the stakeholders through intellectual pursuits and seamless traction of the mind

Amalgam of the call of the soul with the profession to drive excellence

Dated: The 26th January, 2021



DR. DEBASISH BANERJEE
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